

Quality of Island Life Co-operative

Board Meeting, October 14, 2009, 3:30 p.m.
Board Room, 84 Fitzroy St, Charlottetown, PEI

Present: Morley Pinsent, *Chair*; Irené Novaczek; Peter Rukavina; Ann Sherman; Kathy Stuart
Regrets: David Daughton, Rob Sharkey

1. **Welcome** – Morley convened the meeting at 3:45 p.m. and the agenda was approved. Kathy took minutes.
2. **Minutes** of the meeting on June 10, 2009, were accepted as circulated (PR/IN). MC.
Business Arising from the Minutes – It was agreed to keep statistics on Board in-kind contributions for special projects only. No other business arose except that reported elsewhere.
3. **Financial Report** – Ann circulated a written financial report indicating that the cash balance at the end of September stood at \$753.13 with a share value of \$56.34. The net increase since April 1 was due to member donations received at the AGM; expenses included Seaview Hall rental and monthly bank charges. The financial report was accepted as presented (PR/IN). MC.
4. **Reports from Committees/ Areas of Responsibility**
 - a) **Membership** – It was suggested that QoIL have a Research Day in January at UPEI or at the Haviland Club that could boost membership.
ACTION: Moe to send membership list to Ann for an updated count of paid-up members.
 - b) **Governance** – Morley reported that he has completed consolidation of the by-laws.
ACTION: Moe to send the file to Peter for uploading on the website.
 - c) **Research** - In a roundup of events since the last meeting, Irene reported that she presented a paper at the North Atlantic Forum on urban/rural relations in Bornholm, Denmark. Peter attended a Climate Change Conference in Copenhagen. Both occurred in September.

Irene reported that there was a need to get the Dissemination Sub-committee (the 'Rob-Lobie' Committee) up and running to organize the Tyne Valley event without delay.
ACTION: Irene to contact Matt MacGuire about setting a date for a Tyne Valley event in November.

Ongoing work involves key questions on quality of life that be included in the larger Trout River/Stanley River Watershed (TREC) Survey Project. Students are currently being hired and will be putting efforts into academic publications about the research. Whereas TREC involves a watershed group, the Tyne Valley survey does not. The Board discussed the significant core value of this research to QoIL. Peter suggested that the rural data could potentially be compared with a similar survey of Charlottetown, gathering urban data using a web survey.

Irene also reported that the Institute of Island Studies is involved in a pilot project on resilience with the federal government and other partners, in which values of place are mapped in coastal areas. A preliminary report has been made to DFO and mapping methodologies will be laid out by

the end of March, 2010 . The project will involve a mail-out survey of the Trout River and Cavendish Resort Municipality using a template of values assigned to place. The data will be used to create a digital map which clusters particular values on different layers to demonstrate place attachments. The outcome will be used by planners and government agencies to visualize socio-cultural data that is not normally available in rural areas. The Board agreed that this research sounds as if it would be central to QoIL objectives.

The Institute of Island Studies has also applied for a 3 year SSHRCC grant to do further research on values mapping and climate change adaptation.

- d) **Website Management** - Peter reported that there had been 562 visits from 367 separate individuals to the QoIL website since its inception, with visits averaging 2 minutes, 50 seconds. The data suggests that this is a good organizational tool for internal use but is not effective as a consumer site. It was recommended that QoIL projects be given their own specific sites separate from the QoIL site for more visibility.

5. Project Reports

- a) **Royalty Oaks** – Peter reported that the Hillsborough Helping Hands group held a very successful natural history activity in Royalty Oaks during late summer. Counsellor Mike Warren, along with Jackie Waddell and Moe, led a group of eleven Hillsborough Park kids aged 8-10 on a walk exploring nature identification and forest heritage, followed by hot dogs and cake. Morley reported that QoIL efforts had leveraged a contribution to HHH from the Co-operators (\$300) and Metro Credit Union (\$200). A meeting of HHH to be held on Oct 29 will discuss further collaboration between the Hillsborough Community and other partners such as Prince Street School, to be themed around the Royalty Oaks forest. A forest mapping project leveraged by QoIL is planned which will involve other individuals and organizations such as Gary Schneider and the MacPhail Woods. It is hoped to hold a tree planting in the spring. Irene has a current project involving six teenagers who can work with the kids and she is seeking funding for a bus for this activity.
Concern was expressed over an incident of fire/vandalism that occurred recently in Royalty Oaks, an indicator of the need for any positive influence that QoIL can leverage in cooperation with the community.
- b) **Street Mapping Project** – Peter reported that over two dozen people had participated in a spontaneous GIS mapping project held in downtown Charlottetown during the summer.
- c) **Community Accounts** – Moe noted that Community Accounts may be on the back burner at government and that QoIL needs to follow up.

6. Other Business, Next Meeting and Adjournment

The next Board meeting is scheduled for December 9, 2009 [subsequently postponed to Dec. 17th] with an event for the full membership tentatively planned for a date in January at the Haviland Club. Sub-committees will meet in the interim re membership development, the Royalty Oaks Project, planning a research session and publishing the newsletter. The meeting adjourned at 5:00 p.m.

Respectfully submitted,
Kathleen Stuart, Secretary